



IILACE Annual Conference 2015

Washington, D.C. | September 9-12

Presented by LexisNexis and Willis



National Mall Skyline at Dusk | Photo by: Destination DC



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Invitation to the Largest Gathering of CEOs of Law Societies and Bar Associations



Tim McGee
CEO of the
Law Society of BC



Paul Carlin
CEO of the
State Bar of Maryland

Dear Colleagues,

We are very pleased to provide you with the ILLACE 2015 program for our conference in Washington, D.C., the Capitol of the United States.

ILLACE is unique in that it brings together chief executives of law regulators and bar associations from around the world to exchange views on strategic and executive issues. At our last conference, we had CEO's from organizations in over 35 countries collectively regulating and/or representing over 1.5 million lawyers.

The program committee, chaired by Cord Brüggmann, has put together a wonderful substantive program which takes place over 3 days with 3 corresponding themes: "Ethics and Professional Responsibility", "Management and Governance" and "The Legal Market". We are certain this will be of great interest to ILLACE members from all parts of the world.

The social program begins with an opening reception on Wednesday evening at Loews Madison Hotel, our conference headquarters. Thursday night's dinner will be at the Canadian Embassy where you will enjoy an amazing view up and down Pennsylvania Ave, which has the Capitol Building at one end, and the White House at the other end. We are very honoured to have the Closing Gala dinner at the U.S. Supreme Court. You will enjoy the historic ambience of this wonderful building and feel very much part of U.S. legal history.

There are a host of exciting sites and venues for you to visit which are only a few blocks for the conference hotel. The list of world class museums is extensive, such as the National Air & Space Museum and the Smithsonian Institute. Most are clustered close to each other on the Federal Mall between the Washington Monument (the obelisk) and the US Capital, and admission to all of them is free.

There are also numerous impressive memorials close by such as the Lincoln Memorial, the Jefferson Memorial and the Martin Luther King Memorial. Plus, of course, the White House, the US Capitol Building, the US Supreme Court and the Library of Congress are all world famous landmarks.

All in all a very exciting program indeed, and we encourage you to register as soon as possible. Please note that as well, there is a side trip to historic Annapolis, home of the U.S. Naval Academy and the State Capitol of Maryland. The trip will include a dinner cruise on Chesapeake Bay, as well as a tour of the U.S. Naval Academy. We depart Saturday afternoon at 2:00 pm and return Sunday afternoon at 3:00 pm. The deadlines for both reserving your hotel room and reserving the side trip to Annapolis is July 24, 2015. We urge you to make your reservation as soon as possible.

We are looking forward to welcoming you to Washington, D.C.

Safe travels!

Tim McGee
President of ILLACE

Paul Carlin
CEO of the State Bar of Maryland



IILACE Annual Conference 2015

Business Program All sessions take place at Loews Madison

Wednesday, September 9

17:30 - 19:00

Opening Reception

Sponsored by **Fastcase**



Loews - Potomoc Room

Thursday, September 10 - Ethics and Professional Responsibility day

7:30 – 8:30

Breakfast

8:30 – 8:45

Welcome

Tim McGee, Paul Carlin

8:45 – 10:05

Session #1: Gender in Justice – an insight into the worldwide profession from the perspective of gender

Sponsored by the Law Society of Northern Ireland

Chair: Alan Hunter

Panelists: Tadashi Ara, Hope Ndhlovu-Chanda, Christine Grice

The legal profession becomes more and more female. More women than ever attend law school; we have more female lawyers than before. Does this change the profession, and if so: What do these changes look like? How do bar associations and law societies support this change?

10:05 – 10:25

Break

10:25 – 11:45

Session #2: The fine line between protecting members' interests, promoting and protecting public interest and regulating the affairs of members – which cap to wear, when and why?

Sponsored by the Law Society of British Columbia (Canada)

Chair: Paula Littlewood

Panelists: Paul Philip, Janet Neville, Rampela Mokoena

Following our discussion in Berlin 2013, we want to look at the role of regulators and representative organizations again. Is there still pressure on organizations that appear to have trouble keeping representative and regulatory duties separate? Does the inclusion of non-professionals in regulatory bodies have any ramifications? Has a best practice system evolved?



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Thursday, September 10 - Ethics and Professional Responsibility day (cont'd)

11:45 – 12:05

Presentation by LexisNexis



12:05 – 12:50

Lunch Break

Sponsored by ASI

12:50 – 15:00

Session #3: Ethics and professional responsibility of lawyers (cont. of Robben Island 2014 discussion)

Sponsored by the Swedish Bar Association



Chair: Lorna Jack

Panelists: Ken Murphy, Nic Swart, Raffi van den Berg



From the 2014 program: "... We will have a provocative panel discussion focusing on the ethical behavior and professional responsibility demonstrated or lacking in legal practice today ..." The discussion on this topic began on Robben Island and is very much worth continuing.

15:00 – 15:20

Break

15:20 – 16:30

Session #4: Rapid response mechanisms for managing failing / collapsing law firms

Sponsored by the Law Society of Alberta (Canada)



Chair: Edward Mapara

Panelists: Heidi Chu, Jack Rives, Thinus Grobler

There are many issues that can pose threats to law firms: Outside factors such as bad press, or inside factors like mismanagement. How can bar associations and societies react? Should we have a toolbox ready to help members who face existential dangers?

18:30

Thursday Night Dinner

Sponsored by the State Bar of Maryland



Canadian Embassy (tbc)

Dress: Business attire

Buses depart at 6:30 pm from the Loews Madison

Reception 6:50 pm to 7:30 pm

Dinner 7:30 pm to 9:30 pm

Friday, September 11 - Management / Governance day

7:30 – 8:30

Breakfast

8:30 – 9:45

Session #5: Challenges in working with your board

Chair: John Hoyles

Sponsored by the Canadian Bar Association

Panelists: Paul Carlin, Catherine Dixon, Jan Martin, Joe Dunn

This topic is one of the ongoing themes for ILLACE conferences. There are manifold challenges for CEOs in working with a board, and coping with these challenges effectively can be the key to a smooth running organization.

9:45 – 10:05

Break

Sponsored by the Law Society of Ireland



10:05 – 12:00

Session #6: Corporate governance in professional associations / self-regulation bodies

Sponsored by the Federation of Law Societies of Canada

Chair: Tim McGee

Panelists: Lorna Jack, Cord Brüggmann, Makanatsa Makonese

We want our members to work to the highest standard. Can we promote these standards without being role models ourselves? In this session we will explore how our organizations can have a reputation for using best practices.

12:00 – 12:20

Presentation by Fastcase

12:20 – 13:30

Lunch Break

Sponsored by LexisNexis



13:30 – 14:40

Session #7: The use of social media in promotion of the profession – pros and cons

Sponsored by the Norwegian Bar Association



Chair: Merete Smith

Panelists: Megan Lawton, Ciara Murphy

External speaker: Reid F. Trautz

Social media has become indispensable for a number of law firms. Do we use social media? If so, what can we achieve with it, whom can we reach? Is the use of social media only interesting for large organizations, or is it a good tool for the smaller ones as well? (Continued on page 6)



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Friday, September 11 - Management / Governance day (cont'd)

We will discuss with and learn from Reid F. Trautz, Director of the American Immigration Lawyers Association's Practice & Professionalism Centre.

14:40 – 15:00

Break

Sponsored by the Law Society of **England and Wales** 

15:00 – 16:30

Session #8: Alternate sources of fundraising / of generating revenue for our organization's financial sustainability

Sponsored by the Law Society of Upper Canada (Ontario)

Chair: Retha Steinmann

Panelists: Kaleb Lameck Gamaya, **Martyn Hagan**, Caroline Nevin

Organizations with mandatory membership have the power of taxation. Voluntary bodies can lose members who are not satisfied with the job their association does. Is it important to generate revenue besides membership dues? Or does that threaten the independence of associations?

18:30

Friday Night Dinner

Sponsored by Willis

U.S. Supreme Court

Dress: Black tie or national dress 

Reception at the U.S. Supreme Court

Buses depart at 6:30 pm

Reception 6:50 pm to 7:30 pm

Dinner 7:30 pm to 9:30 pm

Saturday, September 12 - Legal Market day

7:30 – 8:30

Breakfast

8:30 – 9:15

Results of the IILACE strategic planning project

Tim McGee, Cord Brügmann

9:15 – 9:30

Presentation by ASI

9:30 – 10:00

IILACE AGM

10:00 – 10:15

Break

10:15 – 11:30

Session #9: External ownership of law firms, new developments

Sponsored by the Law Society of Hong Kong

Chair: Paul Mollerup

Panelists: Paul Philip, Robert Lapper

External speaker: Nick Robinson

Another ongoing topic for ILLACE conferences, we want to explore which new developments we see worldwide. In this session we will share experiences and have an interesting outside view from an eminent academic, Nick Robinson of the Harvard Law School Program on the Legal Profession.

11:30 – 11:45

Presentation by Willis

11:45 – 13:00

Session #10: International mobility in global legal markets

*Sponsored by the **American Bar Association*** 

Chair: Jack Rives

Panelist: Philip Buisseret 

External speaker: Laurel Terry

Boxed lunches will be available

Some decades ago, law was a rather narrow-minded subject. Lawyers were able to thrive without knowing anything about the world outside national borders. Today, not only large international law firms deal with international law. Young lawyers want to gain experience abroad. Continents grow together with the law being a driver of that development. In this session we will explore how we regulate and represent in global legal markets, and we will learn from a well-known and excellent external speaker Laurel Terry of Penn State's Dickinson Schools of Law.

13:00

Conference Concludes

13:00

Box lunches available

14:00

Post-conference trip to Annapolis. Bus departs from the Loews Madison

Post-conference trip returns to Loews Madison at 3:00 pm Sunday.

Historic Annapolis

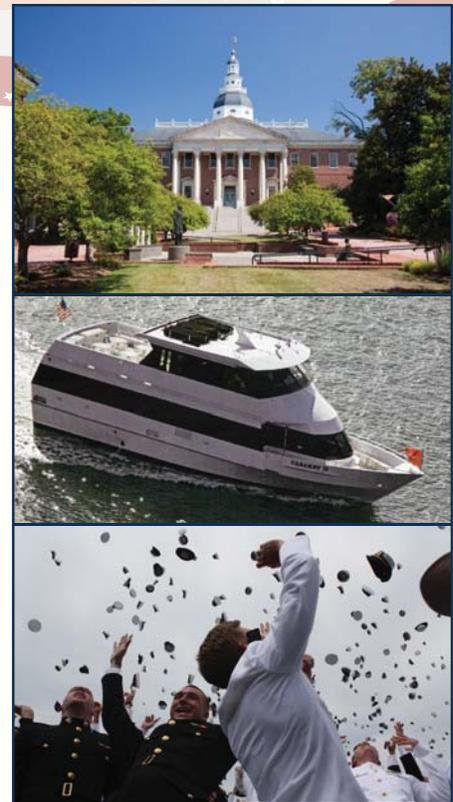


The post-conference trip will take folks to the historic town of Annapolis, home of the US Naval Academy and the Capital for the State of Maryland.

The excursion will involve arriving at our hotel in Annapolis at about 2:30 pm on Saturday, September 12. The afternoon will be available for people to walk the beautiful historic streets of Annapolis and to sightsee as they wish. In the early evening we will depart by bus to the harbor for a wonderful dinner cruise on the Severn River and Chesapeake Bay. After the cruise we will return to the hotel which has a wonderful indoor/outdoor bar where we can celebrate the end of the day.

On Sunday morning after breakfast, we will travel to the historic US Naval Academy for a tour and then on to the very interesting Fort McHenry. We will proceed from there to the Inner Harbor in Baltimore where we will have lunch and we will return to the Loews Madison Hotel in Washington for 3:00 pm.

It will be an opportunity to enjoy a slice of American history.





IILACE Annual
Conference 2015

Registration Form

Washington, D.C. | September 9 - 12

Name of Chief Executive _____ Title _____

Name of Law Association _____ E-Mail _____

Address _____ Telephone _____

Conference Registration

I will attend the IILACE Washington 2015 Conference _____

US \$895 registration fee. Includes all meetings and educational sessions, breakfasts and lunches, reception on Wednesday and dinners on Thursday and Friday.

I will be accompanied. The name of my guest is _____

US \$495 guest registration fee. Includes reception and dinners on Thursday and Friday, and breakfast on Thursday, Friday and Saturday.

Post-Conference Trip Registration (must be registered by July 24th)

I will attend the tour of Annapolis

US \$865 Single occupancy registration fee.

Includes return bus transportation, accommodation, dinner on Saturday, and breakfast and lunch on Sunday.

I will attend the tour of Annapolis

US \$890 Double occupancy registration fee.

I will be accompanied. The name of my guest is _____

Includes return bus transportation, accommodation, dinner on Saturday, and breakfast and lunch on Sunday.

Historic IILACE Conference Photo Books

I would like to purchase the following Commemorative IILACE Conference Photo Books, at US \$30 each:

- Vancouver, Canada Adelaide, Australia Hong Kong, China Berlin, Germany
 Cape Town, South Africa

TOTAL PAYMENT:	Conference Registration Fee:	\$ _____ USD
	IILACE Annapolis Trip Registration Fee:	\$ _____ USD
	Purchase of Photo Books:	\$ _____ USD
	GRAND TOTAL:	\$ _____ USD

Payment Information

Pay in one of four ways:

1. Send a cheque to: John Hoyles, Chief Executive Officer **NEW!** 2. Pay Online Now
Canadian Bar Association
865 Carling Avenue, Suite 500
Ottawa, ON, K1S 5S8 Canada
Please make cheques payable to IILACE

3. Pay by Credit Card: VISA MasterCard American Express

Name on card: _____

Card Number: _____ Expiry: _____

Cardholder Signature: _____

4. Wire your money to: IILACE Account
Bank Account number: 400 181 4
Bank Transit number: 01326
Bank Number: #003 1309
Bank Swift Code: ROYCCAT2
- Royal Bank of Canada
Westgate Shopping Centre
rling Avenue
Ottawa, ON H1Z 7L3

IMPORTANT: Once you have wired your money, please send an email to info@iilace.org confirming the day the money was wired for our tracking purposes.

Send your registration form by email to info@iilace.org or by fax to +1-613-237-0185 (Canada), attention of John Hoyles



**IILACE Annual
Conference 2015**

Accommodation Reservation Form

**Washington, D.C.
September 9 - 12**



LOEWS

MADISON HOTEL
WASHINGTON DC

THE ROOM YOU NEED

1177 15th St. NW
Washington, D.C. 20005

Phone: 202-862-1600

Fax: 202-785-1251 

When making your booking, please quote the reference:

Name: _____

Address: _____

Tel. No: _____ Fax: _____

Cell No: _____ Email: _____

Please select your requirements

Single/double room occupancy US \$219 + taxes

Number of nights _____ at _____ Total _____

Date of arrival: _____ Date of Departure: _____

To confirm the booking, at least one night's accommodation must be paid:

Method of payment

Credit Card

Name of Card Holder

Type of Credit Card

Credit Card Number

Expiry Date

Signature

Date

Direct Link for Registration:

Please make your room reservation by using the following link www.loewshotels.com/madison/Canadian-Bar-Association?corpcode=MDB909

If you need to extend your stay pre- or post-conference, please contact the hotel directly at 1-855-325-6397.